



PI „RAUDONDVARIS MANOR“ ACTIVITY REPORT OF 2021

Presented by PI „Raudondvaris Manor“ director Snieguolė Navickienė to Kaunas District Municipality Council, 2022

Information about organization

 Pilies takas 1, Raudondvaris, Kauno rajonas

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 www.raudondvarioidvaras.lt

 Employees number in 2021 January 1st: 29

Employees number in 2021 December 31st: 29

 I-IV 8:00–17:00 V 8:00–15:45 VI 8:00–17:00 (Castle)

PI „Raudondvaris Manor“ goals

1. To meet public interest by organizing activities of art incubator, landscape and real estate culture values protection and arrangement, tourism.
 2. To organize culture, art and social events.
 3. To participate in culture and infrastructure improvement projects.
 4. To rent real estate.
 5. To provide services of information, consultations, art studies, residing and teaching.
 6. To provide practical help for small and medium size business entities related to art.
 7. To develop international cooperation.
 8. To participate in exhibitions, contact fairs.
 9. To promote interdisciplinary, visual, literature, theater, dance, music arts.
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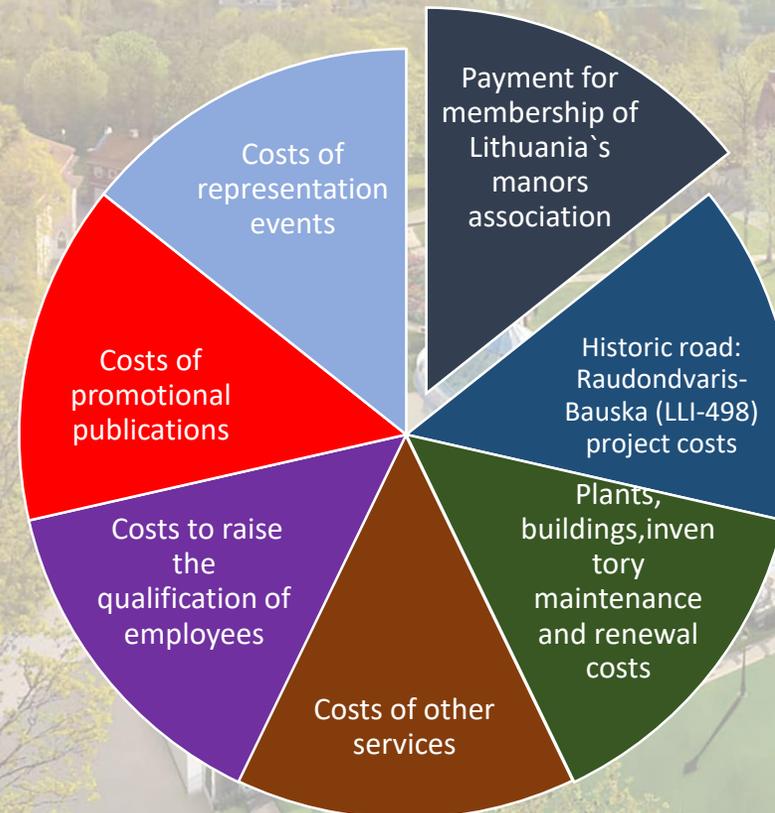
PI „Raudondvaris Manor“ received funds and costs of 2021 (1)

PI „Raudondvaris Manor“ for its services earned: 95 591.33 EUR

VAT recovery: 108 620.78 EUR

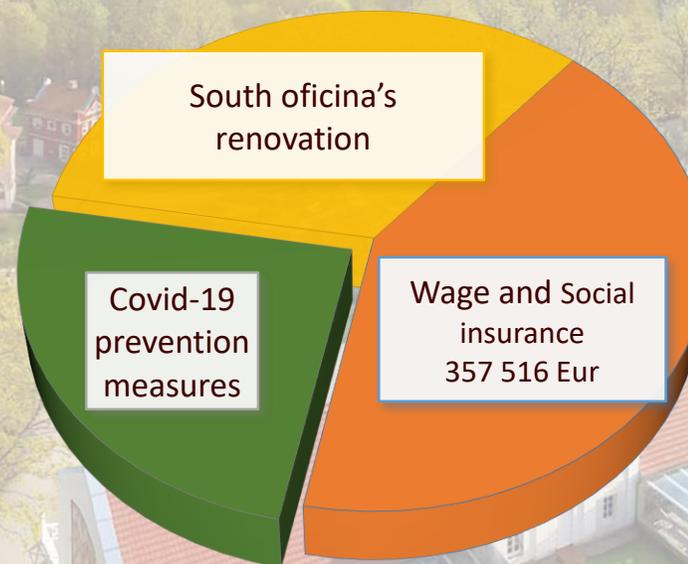
ERDF: 124 884.93 EUR

Earned money used for:



PI „Raudondvaris Manor“ received funds and costs (2)

KAUNAS DISTRICT MUNICIPALITY HAS ALLOCATED – 869 316 EUR to PI „Raudondvaris manor“ in 2021



PI „Raudondvaris Manor“ activity overview

Institution's activity is divided in 2 main areas:

1. Activity related to promotion of Art incubator activities.
2. Activity related to Raudondvaris Manor ensemble representation in Kaunas district, in Lithuania and abroad.



Art incubator residents activity of 2021 (1)

At the moment 8 residents work and create actively in art incubator

Ecological candle makers
„Eko žvakės“

Amber jewelry studio
„Amber area“

Linen clothes and décor “Ninis and
Family”

Interior designer
Kristina Grybaitė

Ceramicist Rūta Šimkienė

Landscape design studio
„Žaliasis servisas“

Family events organizers
„Kai važiuoja stogas“

Textile and design studio
„Mimutės tekstilės ir dizaino
studija“

Art incubator residents activity of 2021 (2)

Art incubator residents offer 20 permanent educations for Raudondvaris manor visitors: creating ceramic souvenirs, making ecological candles, children clocks making, house scent production, magnets production, soap making, painting on glass – wind bells making, painting with sand, amber education, solid perfume making, floristics for beginners, painting on silk, textile toys making, quilts art and seasonal educations related to Christmas, Easter, Mother`s day, Midsummer day feast and etc.

1. „Eko žvakės“ organized 250 educational activities that welcomed 4000 visitors.
2. „Amber area“ amber jewelry studio organized 145 educational activities and had 3000 visitors.
3. „Haapa ceramics“ ceramic studio had 16 educational activities and 220 visitors.
4. „Kai važiuoja stogas“ studio organized 8 episodes of “Work for yourself” youtube series, 8 seminars, 15 educations, 10 creative workshops, 20 photoshoots and gathered 1500 visitors.
5. „Ninis and Family“ linen clothes and décor studio started activities in autumn of 2021 and organized 7 workshops that gathered 80 visitors.

6. “Kristinos interjerai” studio designers created 45 design projects that involved cooperation with other art incubator residents. Most of created and realized interior projects can be seen on the biggest country’s commercial TV channel TV3 and its show „5-star house“.
7. „Mimutės tekstilės ir dizaino studija“ organized quilts art and painting on silk educational activities, total 60 and welcomed 300 visitors.



Phot. by Kaunas district tourism and business information center



Phot. by Amber-area studio



Phot. by Ninis and Family studio



The big partners of Art incubator

Kaunas State Philharmonic

Art incubator partner Kaunas State Philharmonic together with Lithuania Chamber orchestra and Vilnius State chorus organized the Georg Friedrich Händel, Wolfgang Amadeus Mozart music concert and artistic performance “Didysis Kunigas” (The Great Priest). The performances were the part of annual 26th International Pažaislis music festival.



Phot. by Raudondvaris Manor

Kaunas State Musical Theater

Kaunas State Musical Theater presented the play “Radvila Perkūnas” as a main evening show during the historic festival „Castle day“.

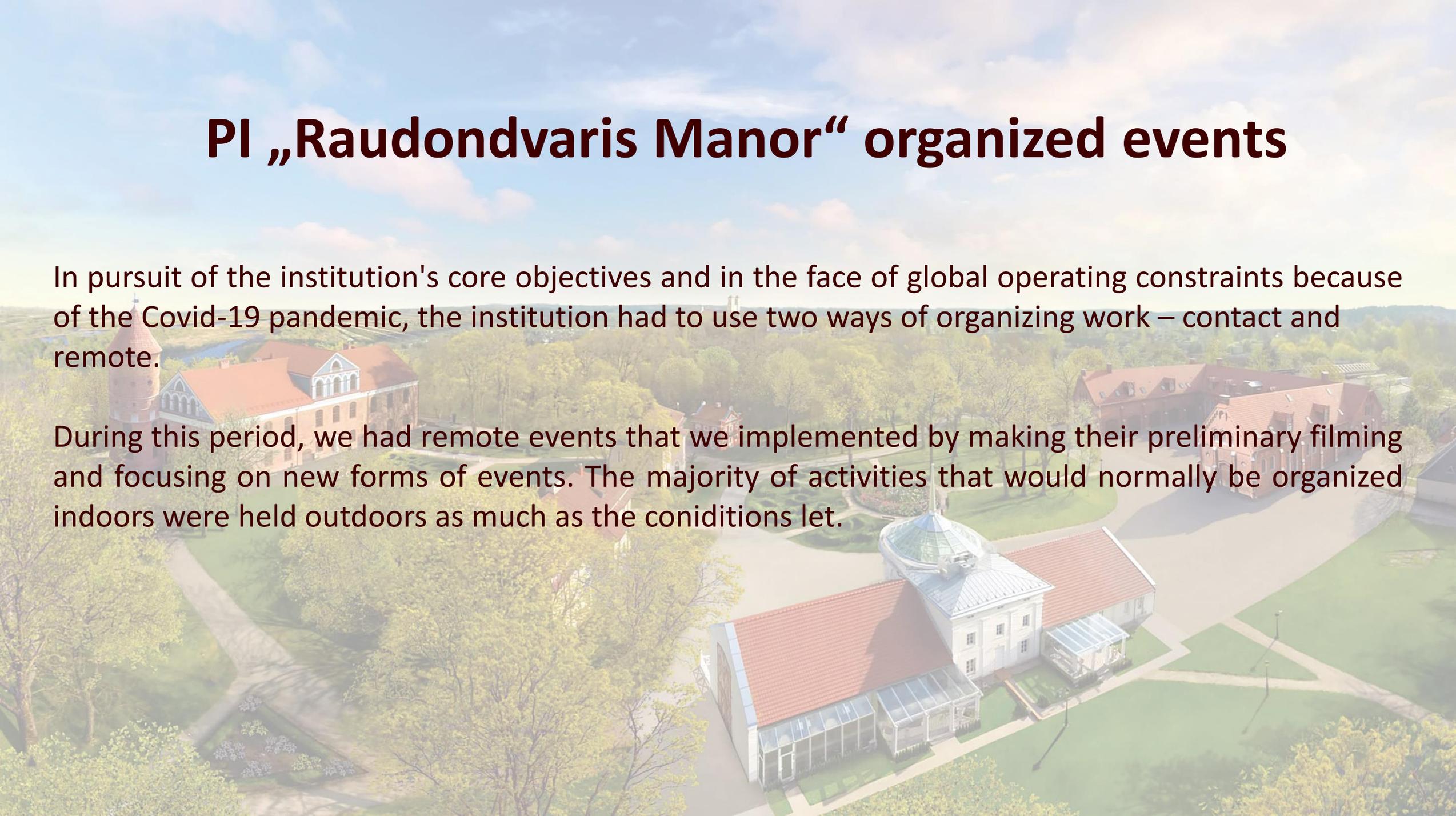


Phot. by Raudondvaris Manor

PI „Raudondvaris Manor“ organized events

In pursuit of the institution's core objectives and in the face of global operating constraints because of the Covid-19 pandemic, the institution had to use two ways of organizing work – contact and remote.

During this period, we had remote events that we implemented by making their preliminary filming and focusing on new forms of events. The majority of activities that would normally be organized indoors were held outdoors as much as the conditions let.



Raudondvaris Manor on its own initiative and by cooperation with local and foreign partners organized these events:

1. Republican competition exhibition of folk art "Golden Wreath 2020,, (together with Lithuania's National Culture Center“.
2. Celebrations of Sate days in Kaunas district: February 16th (The restoration of an independent State of Lithuania), March 11th (Day of Restoration of Independence of Lithuania), July 6th (Lithuania's King Mindaugas coronation day). Ice sculptures, lights installations with national symbols were created, famous Lithuanian composer Juozas Naujalis' music played in Manor's park.



Phot. by Raudondvaris Manor

King Mindaugas coronation day (July 6th) celebration in Raudondvaris Manor welcomed 5000 visitors in 2021. It's a traditional festival in Manor and one of the biggest events in Kaunas District.



Phot. by Raudondvaris Manor

3. Outdoor photo exhibition “Way to Freedom” by photographer Romualdas Požerskis.



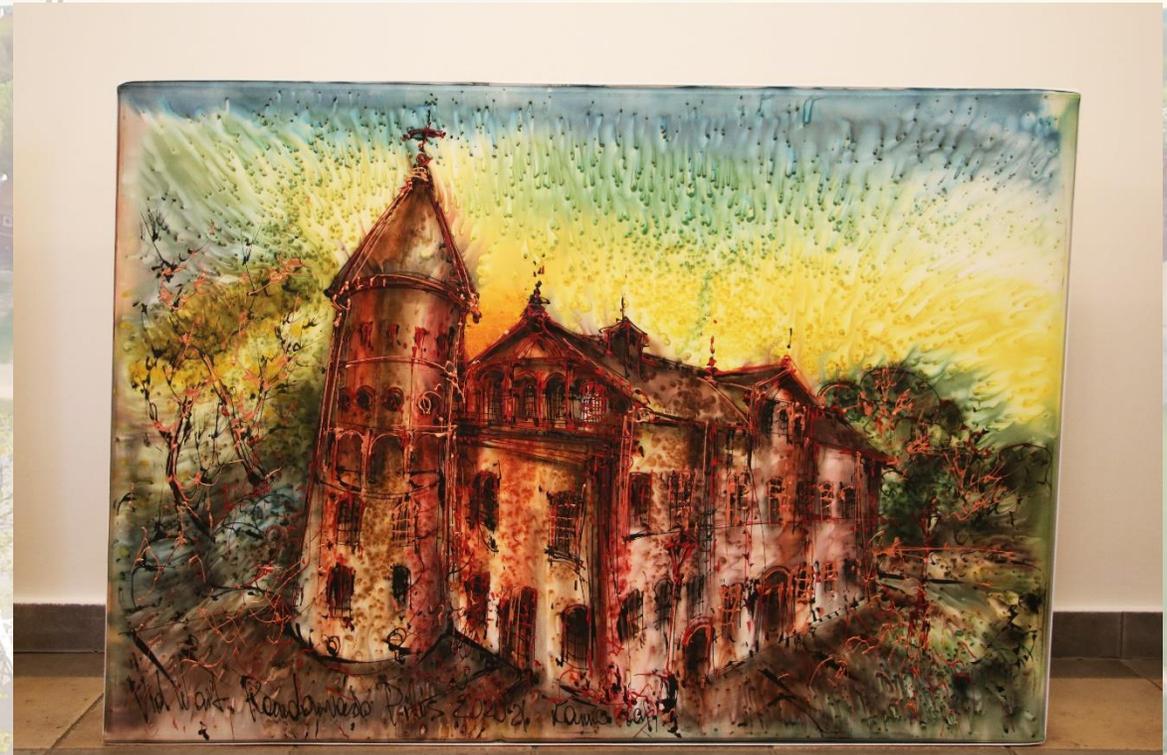
Phot. by Kaunas District Municipality

4. Quilt art exhibition (masters of quilts from all Lithuania presented their works).
5. Exhibition of paintings by artist Vidmantas Vaitkevičius (Vidma Wait) “Combinations of Good in the subtle sound of colors”, in which - outstanding architectural monuments of Kaunas district.
6. Children summer day camp. During the camp, the children got acquainted with the history of their country, learned historic dances, performed creative assignments, learned the rules of etiquette, traveled, got acquainted with ancient mansions games and entertainment.



Quilt art exhibition

Phot. by Raudondvaris Manor



Painting by artist Vidmantas Vaitkevičius (Vidma Wait)

7. “Global Heart day in Kaunas district” event organized with Kaunas District Municipality and Kaunas District Public Health Bureau. During the conference were held physical activity classes, physical capacity, glucose and cholesterol measurements were performed.
8. International two-day cat show “Red Castle Cat” organized with Lithuanian Felinology Association.



“Global Heart Day”, phot. by Kaunas District Municipality



“Red Castle Cat”, phot. by “Bubastè”

9. Event „Social workers day“ to honour social workers in Kaunas district organized together with Kaunas District Municipality.



phot. by Kaunas District Municipality



10. Main Kaunas District Municipality events such as „Kaunas District Farmers awards“, „Kaunas District Entrepreneurs awards“ also took place in Raudondvaris Manor. The nominees from 2020 also were awarded during 2021 ceremonies.



Phot. by Kaunas District Municipality



11. The end of the year was celebrated with traditional „Kaunas District Christmas Tree Lighting“ event that starts holiday season in the region. The ice-rink was officially opened and started its activities, the ice-sculpture show began, crafts fair, concerts, fireworks and fire show gathered around 4000 people in the event.



Phot. by „Kas vyskta Kaune“



Phot. by „Kas vyskta Kaune“

Achievements and international cooperation

1. Raudondvaris Manor and Latvian partner Bauska Castle Museum started implementing project „Historic road: Raudondvaris-Bauska (LLI-498)“ funded by European Regional Development Fund. With the project implementation both partners can improve their culture heritage objects and create new culture, art and sports related activities to attract more tourist to their regions during the off-season. Total project value: 785 875,00 EUR. Project ERDF financing: 667 993,75 EUR.
2. Raudonvaris Manor became the member of The Association of Manors and Castles around Baltic Sea. In addition, Raudondvaris Manor will be the organiser of the next annual Association’s assembly in its venue in 2022.
3. Raudondvaris Manor started promotional cooperation with “airBaltic” that creates a blog about Castles and Manors in the Baltic states: <https://blog.airbaltic.com/castles-and-manors-to-visit-in-the-baltics/>
4. In 2022, Kaunas and Kaunas District serves as European Capital of Culture. Raudondvaris Manor will be a part of its closing events. On November 27th in Raudondvaris Manor will be presented spectacular audiovisual show with special exhibition commemorating the year of 2022.

Organization image improvement and increase of visibility

1. Raudondvaris Manor and art incubator are active on social media: Manor Facebook account has **10 427** followers and **10 007** people like Manor`s Facebook page. Art incubator Facebook account has **1138** followers and **1104** people like Art incubator Facebook page.
2. We constantly renew information about Raudondvaris Manor and art incubator and organized events on official website: www.raudondvariodyvaras.lt and Facebook page
3. Information about organization activity for society is spread on press and news portals, tourism websites: kaunorajonas.lt, Lithuania`s Hotel and Restaurants association "Nobility`s Lithuania", Lithuania`s camping association, "Lithuania travel", „We love Lithuania“, Lithuania`s castles and manors association, "Kas vyksta Kaune", "Kauno Diena", "Kauno rajono diena", kaunieciams.lt, lrytas.lt, delfi.lt, 15min.lt, elta.lt etc.

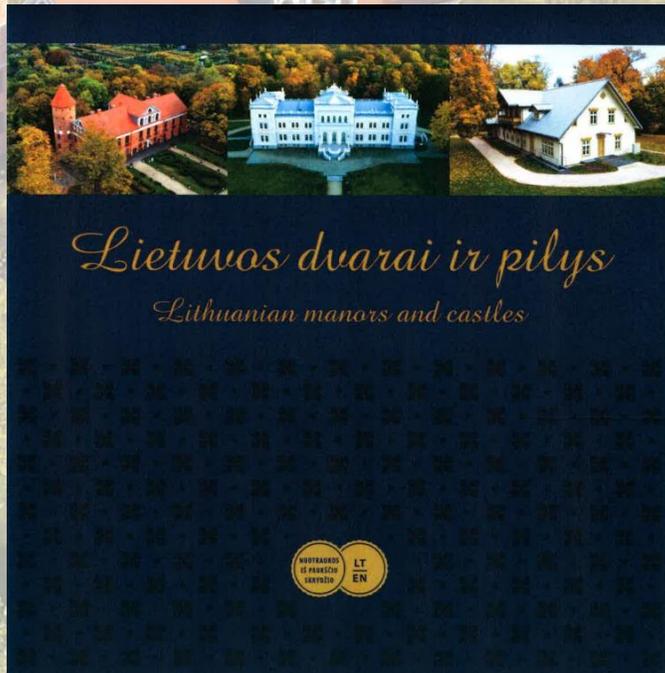
4. Radio stations “Kelyje”, “Tau”.

5. Raudondvaris Manor and Art incubator on national television, TV show “LRT Culture”:
<https://www.facebook.com/kulturasulrt/videos/2845675575746405/>

6. Raudondvaris Manor and Art incubator on “Lietuvos rytas” television, TV show “Lithuania’s Manors”:
<https://www.facebook.com/raudondvarismanor/videos/2161817133974670/>

7. More than 40,000 online viewers watched the holiday broadcasts from Raudondvaris Manor.

8. Publishing house “Terra Publica” almost annually releases books representing Lithuania, attractive places for tourism and Raudondvaris Manor is in it.



Terra Publica’s book with Raudondvaris Manor on the cover and shot from TV show “Lithuania’s Manors”

9. More about Raudondvaris Manor and activities in the mass media:

<https://www.pamatyklietuvoje.lt/details/raudondvario-dvaras/1559>

<https://www.lietuvos.dvarai.lt/objektas/pilys-ir-dvarai/raudondvario-dvaras/>

<https://www.krsvbiblioteka.lt/lt/klubai/34-straipsniai/1708-kauno-rajono-dvarai-ir-pilys-raudondvario-dvaras-pilis>

<https://www.atostogoskaime.lt/lankytinos-vietos/raudondvario-pilies-dvaro-parkas/>

<https://kaunas.kasvyksta.lt/temos/raudondvario-dvaras/>

https://moovitapp.com/index/lt/vie%C5%A1asis_transportas-Raudondvario_Dvaras-Kauno-site_13268014-3665

<https://m.diena.lt/naujienos/kaunas/miesto-pulsas/raudondvario-dvaras-kviecia-ir-pramogauti-ir-prisiminti-senas-tradicijas-1055045>

<https://www.15min.lt/tema/raudondvario-dvaras-4616>

<https://www.lrt.lt/tema/raudondvario-dvaras>

<https://www.delfi.lt/temos/raudondvario-dvaras>

<https://www.lithuania.travel/lt/vieta/raudondvario-dvaras>

<https://welovelithuania.com/lietuva/kaunas/lankytinos-vietos-kaune/raudondvario-dvaras/>

<https://www.camping.lt/locations/raudondvario-dvaras>

<https://tura.lt/objektai/raudondvario-dvaras/>

<https://didikulietuva.lt/objektai/raudondvario-dvaro-sodyba/>

<https://kelionesguru.lt/lankytinos-vietos/raudondvario-dvaras/>

<https://www.aplinkmarias.lt/lankytinos-vietos/raudondvario-dvaro-ansamblis/>

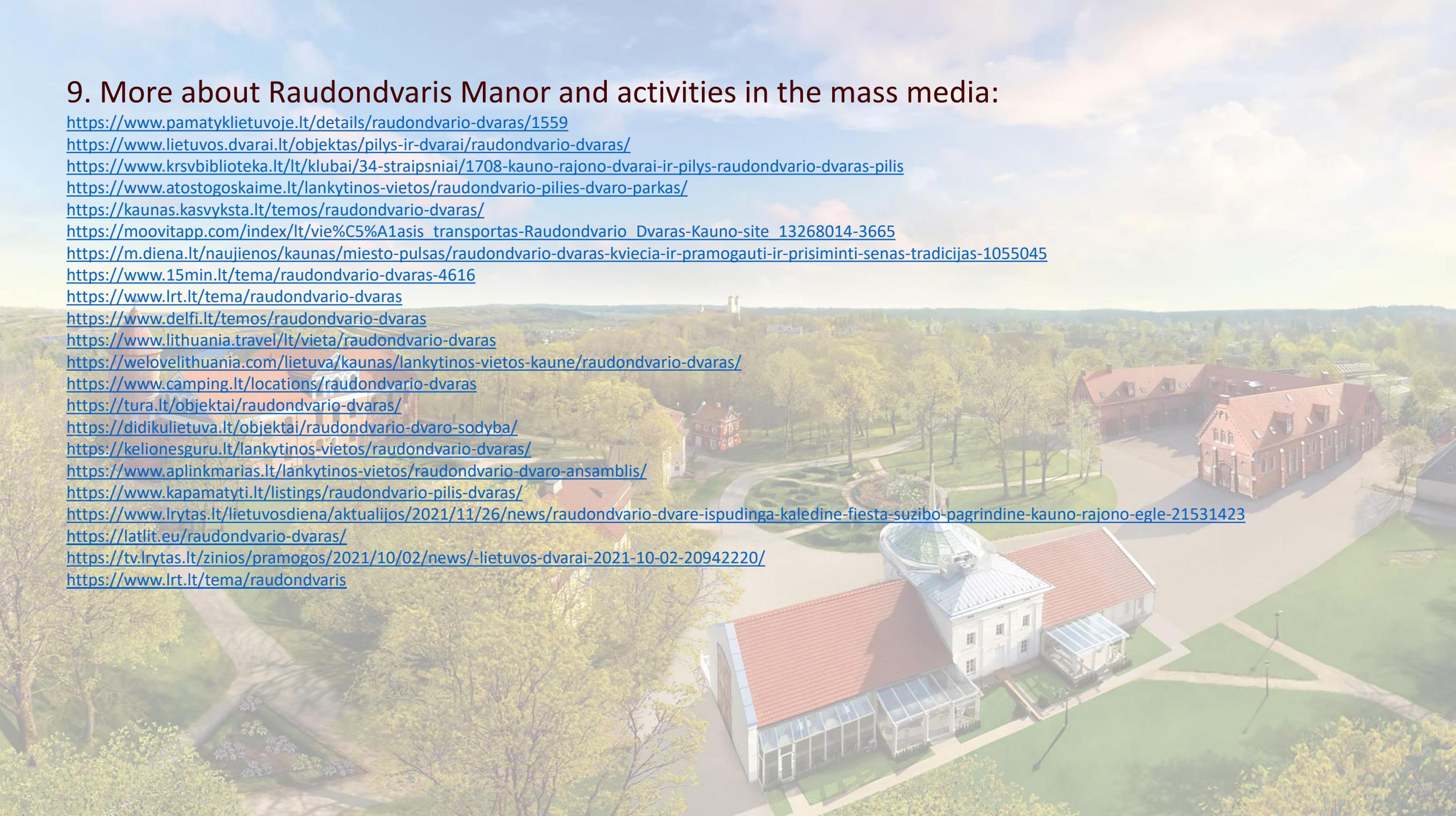
<https://www.kapamatyti.lt/listings/raudondvario-pilis-dvaras/>

<https://www.lrytas.lt/lietuvosdiena/aktualijos/2021/11/26/news/raudondvario-dvare-ispudinga-kaledine-fiesta-suzibo-pagrindine-kauno-rajono-egle-21531423>

<https://latlit.eu/raudondvario-dvaras/>

<https://tv.lrytas.lt/zinios/pramogos/2021/10/02/news/-lietuvos-dvarai-2021-10-02-20942220/>

<https://www.lrt.lt/tema/raudondvaris>



Conclusion

1. PI „Raudondvaris Manor“ activity of 2021 shows that despite global pandemic and strict restrictions for events organization managed to adapt and still actively work and organize events (organized around 100 events per 2021), offer services and attract tourists to the venue.
2. Organization of events, implementation of projects in Raudondvaris Manor and art incubator contributes to promotion of Kaunas district, Kaunas district community's cultural life and economic development and overall improvement.
3. Published tourism books, magazines and other promotional material, active performance on social media forms attractive image of Raudondvaris manor and art incubator and all Kaunas district for visitors.
4. Cooperation with partners from foreign countries promotes Raudondvaris manor and art incubator not only in Lithuania but abroad too, expands possibilities to implement new activities, create new cultural relations.